

K■SaaS Transformation Expo 2025

Cloud■Native Transition Strategy for SME Software Companies

When: Oct 22–23, 2025

Where: Pangyo Techno Valley, Gyeonggi CCEI Global Center

Host: KOSA (Korea Software Industry Association)

Overview

A two■day technology & business expo that distills everything required to convert on■premise software into a successful subscription service. The program spans business model design, cloud■native architecture, and global go■to■market operations with hands■on labs.

Tracks

■Business: Subscription pricing, packaging, and metrics (MRR/Churn/LTV)

■Architecture: MSA, containers, CI/CD, observability, security baseline

■G&T & Ops: Billing/payment integration, localization, support SLAs

Hands■on Labs

■Break a monolith into services and deploy on a managed Kubernetes

■Implement tenant isolation patterns (DB per tenant vs. pooled)

■Wire a payment gateway and webhook■driven provisioning

Audience

■Founders, product leaders, solution architects, DevOps engineers

■Enterprises modernizing legacy software into SaaS

Sponsors (invited)

■AWS, NAVER Cloud, KT Cloud (TBC)

Registration & Contact

■Registration required; limited workshop seats.

■Contact: KOSA Secretariat — events@kosa.or.kr